

YITAO XIE

Concept Designer

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Work Experience

Environment Design Internship

NetEase Games (Name: Identity V)

Jul 2022 – Sep 2022

- Created concept art for an asymmetrical multiplayer survival horror game released in 2018.
- Designed visual arts for game environments with specific style. Developed the plan-view of environments in the pre-production phase. Created detailed concept scenes from different perspectives using Photoshop. Design individual components in the environment to provide ideas for 3D assets.
- Created map layout based on the gameplay using Photoshop, including parts of the level design. Reviewed and addressed feedback from leads and directors
- Communicated and collaborated with the Technical Art Team to find the best solution transferring 2D concepts into 3D models.

Relevant Experience

Project Lead + Designer

Sep 2021 – Dec 2021

Russian fairy tale adaptation Group Project, Visual Development

- Researched Russian fairy tales and dived deep into the culture of Tsarist Russia in the early period.
- Collaborated and adapted a specific style on character and prop design.
- Collaborated on transportation and environment design based on storytelling.
- Researched and prepared pitch for the final presentation.

Project Lead + Designer

Oct 2021 – Dec 2021

A Midsummer Night's Dream Project, Visual development

- Adapted the original story into an Eastern culture background. Designed characters and environments based on the story.
- Illustrated key scenes from the timeline and created color scripts for the entire featured animation.

Project Lead + Designer

Jan 2022 – Apr 2022

Fantasy world building project, Independent Study

- Built a fantasy video game world of sword and magic.
- Designed and created environments and props corresponding to the setting of the world and storytelling.

Education

ArtCenter College of Design, Pasadena, CA

BFA Illustration Entertainment Arts

Sep 2019 - Dec 2022

Awards

ArtCenter UG Scholarship

Sep 2019 – Dec 2022

Skills

Software

- Adobe Photoshop
- SketchUp
- Adobe Illustrator
- Storyboard Pro
- Adobe InDesign
- Procreate
- Maya
- Aseprite

- Concept Design
- Visual Development
- World Building
- Storyboard
- Illustration
- 3D Modeling
- 3D Texturing
- 2D Animation
- Fluent in English and Chinese